

Lea Anne Daugherty

1810 Combine Drive

Allen, TX 75002

281-795-7513

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Summary Highlights:

Positions Held:

Elementary Technology Specialist

Technology Teacher/Facilitator, PISD

Owner, CJ Swag LLC

Marketing Manager, Presbyterian Hospital of Dallas

Marketing Director, Bayshore Medical Center

Public Relations Specialist, Bayshore Medical Center

Education:

12 hours towards M.A in Education, University of St. Thomas, Houston, Texas

M.A. Public Relations, University of Alabama, Tuscaloosa, Alabama

B.A. Advertising/Marketing, University of Alabama, Tuscaloosa, Alabama

Experience:

McKinney Independent School District, McKinney, Texas October '11 - Current

Elementary Technology Specialist - Overall responsibility includes maintaining a high level of awareness of advancements in the technology industry and in turn training teachers and administrators for integration into instructional curriculum. Regularly develop and maintain instructional curriculum, trainings and websites to help create and continue the cycle of learning on a daily basis. Provide direction and support to 20 Library Media Specialist throughout the district.

Certifications, Leadership Roles and Trainings Attended:

Google Apps Certified, Microsoft Innovative Educator, Intel Master Instructor, SMART Trained, Thinkfinity Master Trainer, Chairperson for Texas DEN Leadership Council, SMART Exemplary Educator

Pasadena Independent School District, Pasadena, Texas July '07 – Aug '10

Technology Teacher/Facilitator - Overall responsibility includes technology and lab facilities and teaching technology to students and teachers within the elementary school. Yearly tasks include budgeting for technology supplies, as well as, updating and establishing software implementation school-wide. Daily tasks include learning and teaching all new district-wide software and facilitating teachers with the implementation of technology in their classrooms. Most importantly, I help facilitate the students in learning to use technology effectively and responsibly in their daily lives.

Certifications and Trainings:

EC-8 Certified, Tech Apps Certified, Virtual Educator Certified Multiple Computer Lab and TV Studio Set-up and Maintenance

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CJ Swag LLC, Houston, Texas

Owner

Responsible for development, production and sales of an internationally renowned line of reusable diapering products.

Presbyterian Hospitals of Dallas, Dallas, Texas

Marketing Manager, Multi-Hospital System

Overall responsibility for implementation of new hospital opening in Allen, Texas. Marketing responsibilities included marketing for multiple hospitals in the Dallas Presbyterian System.

Bayshore Medical Center, Pasadena, Texas

Public Relations Director

Overall responsibility for initiating and implementing marketing and public relations campaigns for hospital. Created annual budget report for marketing department. Directly Supervised five full-time employees. Worked with administration to help develop cohesive hospital-closure marketing campaign. Worked directly with Education Department to ensure unified information was used in education and marketing. Developed weekly press releases for local and national media outlets. Worked with media during crisis and non-crisis situations to keep public informed. Developed newsletters, advertisements and other collateral materials on a continual basis. Organized community events of up to 500 people. Partnered with Volunteer Auxiliary President to help coordinate and ensure a successful volunteer program.

Bayshore Medical Center, Pasadena, Texas March '98-Jan '99

Public Relations Specialist

Managed internal marketing for hospital and community activities. Partnered with volunteer auxiliary president to coordinate and maintain hospital volunteer program. Created and edited hospital's employee and physician newsletters. Fostered hospital's image through community organizations and hospital events. Organized and maintained Junior volunteer program.

Organizations/Leadership Events Nominated for the PISD Together We Can –Think Big Award 2010

Boy Scouts of America – Den 4 Leader for Troop 369

International Society for Technology in Education

TCEA -Texas Computer Educators Association – Member

TATN - Technology Applications Teacher Network - Member, Speaker

Discovery Educator Network - Star Member, National Leadership Council

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Discovery National Institute for Teachers –San Diego, 2011

Discovery National Institute for Teachers –Boston, 2010

Discovery National Institute for Teachers –Maryland, 2008

Kerpoof - National Leadership Council